

Pacific Northwest Wheat Quality Council

Serving the Needs of the Wheat Industry

MEETING ANNOUNCEMENT

Pacific Northwest Wheat Quality Council

Western Extension Research Activity 1009

AACC International PNW Section

The Pacific Northwest Wheat Quality Council (PNW-WQC) will hold its annual Collaborative Testing Program meeting in conjunction with the Pacific Northwest Section of the AACCI and the Western Extension Research Activity 1009 committee-“Systems to Improve End-use Quality of Wheat”. The meeting time and place is Wednesday, January 18th through Friday, January 20th 2012 at the Marriott Courtyard, Old Town San Diego. The hotel address is 2435 Jefferson Street, San Diego, California 92110-3097, (619) 260-8500.

Holding a combined meeting of these three organizations has proven to produce a valuable forum for wheat quality issues in the Pacific Northwest. With many facets of the wheat industry represented, from wheat variety development through final product production, interesting discussions have resulted from the synergy of viewpoints present. Indeed, this meeting has helped shape the model of wheat quality in the Pacific Northwest.

On Wednesday afternoon, January 18th, tours of wheat & flour processing facilities in the area and points of local interest are being planned. **PLEASE indicate on the registration form if you are interested in participating in the tour.** Knowing how many people will attend helps immensely in planning. The cost of the tour will be \$30. Tour destinations are being planned, details forthcoming in future communications. For questions or tour stop ideas, please contact Doug Engle, doug_engle@wsu.edu.

On Thursday, the Western Extension Research Activity committee (WERA-1009) meets in the morning to share information on projects and issues of wheat research in the Western United States. AACCI-PNW section will host a half day of technical presentations on wheat quality in the afternoon.

On Friday, the PNW-WQC will review quality characteristics of new wheat varieties. Everyone is encouraged to attend all three sessions to broaden the scope of experience and ideas available for discussion.

Room reservations and travel arrangements are to be made individually by the registrants. Please identify yourself as a PNW Wheat Quality Council registrant to receive special room pricing at the prevailing government rate, currently \$131 per night single. The 2012 rate will go into effect October 1st. This is one of the smaller hotels with which we have had our meeting and we will occupy roughly a third of the available

rooms. Please reserve your rooms as early as possible so as we can adjust our room block if necessary. Below are links to the Marriott Courtyard and the room booking site with our group code information already filled in. Our group name is Pacific Northwest Wheat Quality Council our group code is *pacpaca*

Courtyard San Diego Old Town >>



<http://www.marriott.com/hotels/travel/sanot?groupCode=pacpaca&app=resvlink&fromDate=1/17/12&toDate=1/21/12>

Cooperators, please note that with the meeting one week earlier we will need data turned in early also. The deadline for data this year will be Friday December 23rd. Data submitted before then will of course be greatly appreciated.

Ground Transportation Options:

Free shuttle service is available to and from the San Diego airport, Seaworld and the San Diego Zoo.

Google maps put the Marriott Courtyard hotel at about 10 minutes from the airport. Cut and paste this link into your browser for driving directions.

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Pacific Northwest Wheat Quality Council

Acknowledgments

These collaborative flour tests are supported by the wheat commissions of Washington, Oregon and Idaho in cooperation with the USDA-ARS Western Wheat Quality Laboratory. The purpose is to maintain and improve the milling and baking quality of wheat in the Western region. It is an attempt to keep current with the needs of wheat processors and flour users. The information gained from the data and opinions of the collaborators is of significant value to the wheat breeding programs of the region. The project aims to provide each collaborator an opportunity to express their opinion as to whether or not the tested selections would satisfy the end-use demands of their industry.

We would like to thank each of the collaborators for their participation in this annual project.

MEETING REGISTRATION FORM
PNW-WQC/ WERA-1009/AACCI PNW Section
January 18th 19th & 20th
Marriott Courtyard Old Town
San Diego, California

Name: _____

Organization: _____

Address: _____

Phone: _____ E-mail _____

Are you interested in attending the tours on Wednesday afternoon? _____Yes _____No

Early Registration (Before January 3, 2012)	\$ 295
Late/ On Site Registration	325
Industry Tours	30

Total Paid _____

Please make checks payable to PNW Wheat Quality Council, and mail to the following address:

E202 Food Quality Building, WSU
P.O. Box 646394
Pullman, WA 99164-6394.

For registration information contact Doug Engle (e-mail doug_engle@wsu.edu, ph 509-335-4062, fax 509-335-8573)
