



# GUIDELINES FOR ADVERTISING & RHA SPONSORSHIP

## WHAT YOU NEED TO KNOW WHEN RHA SUPPORTS YOUR PROGRAM

Thank you for looking to the Residence Hall Association for funding and support for your organization's program. With our support comes one requirement, detailed below:

Unless flyers or other promotional materials for your event, program, etc. have already been printed and distributed, the RHA logo (pictured above) must be present on your advertising. Because the RHA is supporting your event, financially or otherwise, we expect your support in helping promote RHA's contribution in return. The logo is pictured as follows:

Residence Hall Association Logo (RHA\_Logo\_Color\_FLAT)



Notes: Grayscale version available. Design will scale to any size.

The logo is available for your use in several formats. You may get the logo in .jpg format (with a white background), .pdf format, .gif format (with no background) or .psd format (also with no background).

\*designs that incorporate our logo without the white background are preferred. A grayscale version is available.

The logo is available online at [rha.wsu.edu](http://rha.wsu.edu). Visit our downloads page to download our logo package. Please contact Quinn Ianniciello for more information, or with questions or concerns about incorporating our logo in your design. It is recommended that the logo be preceded with "Sponsored in part by", but that is up to you.

Thank you for your cooperation,

Quinn Ianniciello  
Director of Public Relations  
[qianniciello@wsu.edu](mailto:qianniciello@wsu.edu)

**Note:** The logo must appear in the given format. Do not modify the logo. When resizing, the proportions must be constrained so the image is not distorted. *Misuse or misrepresentation of the RHA logo is a copyright violation.* Please ask for assistance if needed. Washington State University is a separate trademark/brand.

